BROOKLYN ADVERTISEMENTS.

The Subway to Hoyt

Street Brings the Loeser Store Within 17 Minutes

of Forty-second Street.

\$1.50 for \$2 to \$4 Waists.

\$1.98 for \$3 to \$5 Waists.

The Third Lot at \$1.50 Each

embraces a remarkably fine lot of tailor-made Waists of fine linen, beautifully hand embroidered and tucked, and of fine platted madras. There are also some Waists of novelty marquisette in tailored styles and some linerie models with elaborate hand embroidered designs, combined with lace.

The Fourth Lot at \$1.98

BROOKLYN ADVERTISEMENTS.

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BROOKLYN ADVERTISEMENTS.

## **AMERICAN ACTOR** STORMS LONDON

Frank Lalor Pops Right Into Hearts of English Playgoers.

TASTE IN CHAMPAGNE

nation, Says Hotel Man on Buying Tour.

#### A STORY OF ETIQUETTE

! Cuble Despatch to THE SUN. sonal rehearsals of "Ben-Hur" at the stranger, especially a man, pops right away into the hearts of London playgoers, but Mr. Lafor did this with 'Thursday's first night audience, and got just as closely at home with every audience since. For the first couple of minutes on Thursday Lafor fell flat thecause the house could not hear him. Then a voice in the gallery said "Speak up." Mr. Lafor spoke up, the house woke up and in five minutes was his. By the end of the first act the first night-ers from the stalls to the gallery recognized and acknowledged a "genuine comedian," as the Times's critic styled him, and now after three performances Mr. Lafor is a London what this city has not had for years except in the persons of a few survivals of the old guard, whose methods are somewhat old fashioned. To-day we gave in a musical comedy a comedian, who must be stalls of the old guard, whose methods are somewhat old fashioned. To-day we gave in a musical comedy a comedian who must be stalled of the company of the company and the company cheered the company and the company of the prink Lady' has pervaded London, date three performances Mr. Lalor is a London favorite. In him New York has sent to London what this city has not had for years except in the persons of a few with the opinion of J. M. Barrie, as he told C. M. S. McLellan, one of the critics does not agree with the opinion of J. M. Barrie, as he told C. M. S. McLellan, one of the critics League of America, direct last language of America, direct last

Every musical comedy house in London players. Mr. Lalor, although he practi-players. The Pink Lady" on his Mr. Erlanger declined the offer. welcomed as a master a newcomer in a garded as remarkable. field in which they consider London eas-

n the wine district since his arrival on the same librettist as 'The Pink Lady." the Mauretania, buying up vintage cham-

people to drink the ordinary kinds. Since his arrival in England Mr. Regan has been

The American taste in regard to cham pagne, Mr. Regan said, has improved remarkably in ten years. A decade ago an American simply ordered a bottle of champagne. Nowadays he is the most discriminating man in the world. He knows all the brands and orders heavy and light vintages, according to the character of the dinner. It is no exagger-tion, according to the hotel man, to say that 90 per cent. of the patrons of the best New York hotels order vintage cham-

Speaking of American as compared with European hotels, Mr. Regan said he physical comforts of the European otels never approached (those of the "Seven years ago," he sald. "American restaurants were unable o compete with the service or cuisine of hose of Europe. Now we not only com-

ete but heat them." Mr. Regan's daughter and his son-inlaw, William Charles Gardner, British Vice-consul at New York, who have been on a honeymoon trip in Egypt, arrived

Margaret Mayo, with her husband, Edgar Selwyn, has been in London for a few days arranging for the production of her play "Raby Mine" at the Palais Royal in Paris six weeks hence. The Selwyns have spent six months in Algiers, Tunis, on the Riviera and in Paris, and do not [expect to return to the United States for two months yet. They will go to Paris next

Mrs. Selwyn says her life has been made miserable owing to the published statement that she is making \$300,000 a year out of her plays. She has been overwhelmed with begging letters forwarded from Paris and London, none of which asked for less than \$3,000, to promote inventions and other schemes. One letter made the request that she support a family of four. Every avalanche of letight on a crying spell, but she is

ering owing to her interest in duction of "Baby Mine." wyn said the stage in France is out of date in technique, situand productions. Germany holds

sold a play to an American manager under remarkably advantageous terms for the purchaser. When asked why he had made the terms so easy Mr. Galsworthy replied that the manager was afraid he would lose money on the original terms. He added: "I did not want anybody to lose on my productions, so I altered the arrange-ment." The manager in question, ac-

cording to Mr. Selwyn, was Lee Shubert. Mr. Selwyn brought to London a story of how etiquette prevented Arnold Ben-nett and Maurice Maeterlinck from meeting. Maeterlinck telegraphed asking if he might come to Cannes to meet Bennett, The latter referred the matter to a friend, saying "I cannot have Maeterlinck come here. He is an older and more famous man than I and therefore I'll go to Nice." The punctilious friend pointed out that New Yorkers Show Discrimi- as Maeterlinck was older and more famous than Bennett he should dictate whether they should meet at Cannes or Nice. The argument over this point continued for three months, with the result that the two authors did not meet, although they were both very anxious to do so.

Arthur Bertram, who managed the American tours of Mrs. Patrick Campbell, Which Is Told the Real Marie Tempest and Olga Nethersole, will sail for New York on the Mauretania Reason Why Macterlinek and to arrange for the production of "Œdipus Rex" by the Martin Harvey company in

A. L. Erlanger, of Klaw & Erlanger, is not letting the grass grow under his Lospos, April 13. London has a new feet. After rehearsing "The Pink Lady" age favorite, Frank Lalor of "The Pink he started in on Friday conducting perlady company. It is seldom that a stranger, especially a man, pops right away into the hearts of London playgoers, but Mr. Lalor did this with Thursday's with the reception of The Pink Lady, which is enoughly a man population of the Sun correspondent: "I am delighted with the reception of the Pink Lady,"

are somewhat old fashioned. To-day we produced piece he had ever seen in his have in a musical comedy a comedian who life, in which comment Haddon Chambers TURKEY CONCILIATES GREECE. agreed. When warned that it was dangerous to prognosticate in regard to a as its funny man, who does his turn to London production, Mr. Barrie answered the great satisfaction of the audience, but | "I seldom prophesy, but in this case I so it is always practically the same turn with firmly believe in the success of the play little correlation to the play or his fellow that I am willing to buy the English

time have London playgoers so heartily only, but the advance sale is already re-There is much comment in theatrical

pircles over the fact that the last success. Turkey would meet Greece at every James B. Regan of the Knickerbocker ful American musical comedy produced in London, "The Belle of New York," had

Al Woods has secured the Viennese sucche Mauretania, buying up vintage champagne. He told The Sun man that the United States possesses more vintage champagne than any country in the world. The general conditions of the champagne market in England, according to Mr.

Because of deviceable. Some of the best conditions of the champagne are deviceable. Some of the best calculations of the champagne are deviceable. Some of the best calculations of the champagne are deviceable. Some of the best calculations are deviceable as a secured the vienness success. All Woods has secured the vienness success. Popularity of Russian Artists Abroad Wins Them More Pay.

Stein. It will be produced in Chicago on August 24. He has also bought "Tantalizing Tommy," a musical adaptation by the popularity of Russian dancers in other European Regan, are deplorable. Some of the best of the comedy of the same name. The brands cannot be procured and the prices music is by Hugo Felix, the book by are the highest ever known. The wine Michael Morton and the Lyrics by Adrian cards of the leading hotels and restau-Ross. It will be produced in Boston on

Established 80 years Balch Price Fur Storage. At Small Cost

DELIVERY, CLEANING, CARE AND INSURANCE INCLUDED FOR 2% on Value of Furs



Will Permit Expelled Journalists to Reenter Constantinople.

Special Cable Despatch to Tur Sex d'Affaires here, Ghalib Kemaly Bey, shoulders, was always the character he eral English managers predicted that that Turkey is very conciliatory toward tonelli's apartments in the Palazza Rossian and not for a look and the Palazza Rossian and the Palazza Ros Greece and is ready to permit the ex- tieucoi, the residence of the Pope's two pelled Greek journalists to return to sisters, who are her friends. The title Constant inople

In many other ways, the Charge said.

### COST OF DANCERS UP.

ity of Russian dancers in other European countries and in America has coursed a

Writing Novel on Life in the United States.

Cable Despatch to Tue Sex ROMF, April 17.—Countess Spottiswood-Mackin, formerly Miss Sally Britton of St. Louis, is here and is determined to ATHENS, April 13. - The Turkish Charge obtain recognition of her title as a papal princess with all the privileges of her rank. "princess" was conferred on her five years ago, but she never used it and was officially registered as "Countess." There has been a great delay in reaching a settlement of the case, and the Countess, while she is willing to make every allowance for the traditional delays of Vatican procedure, says that if her patience is exhausted she will bring the matter directly to the attention of the Pope when she is received or through his sisters

Mrs. Mackin was created a Countess on her conversion to Catholicism by the rise in the cost of dancing in Russia and the budget of the Imperial theorem has with the cross of the papal order Protection the budget of the Imperial theorem has been been budget of the Imperial theorem has been budget of the Imperial theorem has been been budget of the Imperial theorem has been budget of the Imperial the Ross. It will be produced in Boston on September 17. Mr. Woods is contemplational of 1898 and 1900. Mr. Regan says he compared the cards with those of six years ago and the bad-condition was obvious. In addition to the fact that there has been no good crop since 1966. The Rev. Len Broughtou of Atlanta, there was no great abundance in 1911. If the crop of 1912 does not prove to be plentiful, Mr. Regan said, the supply of vintage in the market will be reduced to an unprecedented minimum.

The wine dealers, Mr. Regan declared, are endeavoring on account of the scarcity to induce the public to abstain from vintage wines and are trying to induce the public to abstain from vintage wines and are trying to induce the public to abstain from vintage wines and are trying to induce the public to abstain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to abstain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public to distain from vintage wines and are trying to induce the public

that the Pope had promoted her to be a princess, with a seat in the tribune of purchasing everything in the shape of Memorial to Edward the Peacemaker Roman nobility among her privileges, vintage champagne pregardless of the Memorial to Edward the Peacemaker Roman nobility among her privileges. attending the drawing up of the patent of nobility the Pope abolished the office of Secretariate of Briefs. The matter was left in abeyance until last year, when the Countess decided after experiences at the Consistory that she would insist upon her title being confirmed. She now intends to stay in Rome until an agreement is reached one way or the other. F. D. Millet, president of the Consoli-

dated American Academy, who is on his way to New York on board the steamship Titanie, spent a month in Rome trying to hurry the arrangements for the construction of the building of the American Institute of Art and Archeology, of which he is the new director. He will return in the spring, when the new institute will he inaugurated. Until the building is erected on the Janiculum as an annex to the Villa Aurelia, the merging of the American Academy and the American School for Classical Studies cannot be accomplished.

The plans for the new building have been approved by the board of trustees, and it is hoped that the sanction of the Roman municipal authorities will obtained in May, when the work will be commenced. J. Pierpont Morgan visited the Villa Aurelia several times during his last stay in Rome. He is reported to have asked Mayor Nathan not to delay the granting of the building permit.

Post Wheeler, the secretary of the American Embassy, and his wife American Embassy, and his wife are moving to an apartment on the Palazo Orsini, a quiet, secluded spot in the old quarter, where they will spend the summer, as Mr. Wheeler will be in charge of the embassy in the absence of the Ambassador. Mrs. Wheeler is writing a novel on American life.

Contrary to custom, the season did not

Contrary to custom, the season did not end with Easter and the hotels are crowded with Americans. Although the nobility following the example of the court, will not entertain on account of the war, much festivity is going on at the restaurants, the races and the golf links.

Mr. and Mrs. J. B. Duke are expected here for a prolonged stay.

GRANT LOW RATES TO AID FAIR. Steamship Companies Will Help Pa-

## 5.000 New White Waists.

In every detail the Leading Retail Establishment of Brooklyn.

Whole Stock of the McCutcheon-Adair Co. In a Sale That Has Never Been Equaled.

FREDERICK LOBSER & CO.

THIS PURCHASE OF WAISTS, from the standpoint of magnitude and money-saving for our customers, is the

most important in our experience.

There are five thousand Waists, made up newly for this spring, a large part of them trim tailored Waists and the rest dainty lingerie styles. Practically all of them are hand embroidered.

They are the product of the McCutcheon-Adair Co., a concern that has won a reputation for especially careful work, and for turning out fine Waists for gentlewomen. These makers have recently given up business, however, and we now have the whole spring stock to sell at these amazingly small prices:

### 50c. for \$1 to \$2.50 Waists. \$1 for \$1.75 to \$3 Waists.

The First Lot at 50c. Each includes open front lingerie Waists with deep coliar, hand embroidered in color and finished with Valenciennes lace. Also tailored Waists with stiff collars and cuffs. Also about 60 Waists of marquisette embroidered in color, made with voke and stock collar of lace, also deep cuffs of lace, also embroidered in yoke designs back and front, also some low neck styles. These 60 Waists will range from \$3 to \$5 values. None C. O. D. No mail or telephone orders.

#### The Second Lot at \$1 Each

consists mostly of linen tailored Waists, made in a variety of styles, tucked fronts, Gibson plaits, etc., and lingerie Waists of voite and batiste, made high and low neck with lace inserting of Valenciennes and Guny lace, and embroidered by hand in conventionalized designs and some floral sprays.

includes linen tailor Waists of exceptional beauty, hand-somely hand embroidered in panels with hemstitched front plaits. Some have large pearl buttons. Others are buttoned to the side. The embroidery designs are mostly of flowers and spray designs. The lingeric models included are embroidered by hand, and are made of voile and batists and a few of allover embroidery. In this lot are 100 sample pieces, no dupli-cates, of great value. \$3 TO \$6 WAISTS OF CHIFFON AND SILK, \$1.98.

The special good fortune of these Waists at so small a price is due to the necessity of the makers to make room for summer styles. Among them are good Waists of pretty chiffons in the color tones to harmonize with the spring costumes, messaline Waists in black and the new colors; Taffeta Waists, black and changeable color combinations; Waists of black peaude sole. There are several pretty models of black poan de cygne, one with a turned over collar. A black China sijk Shirt with soft collar and cuffs is excellent value.

### Sales for the Home.

An Important Save-Money Offering Of Many Seasonable Home Furnishings. Bed Sets Under Half Price. Renaissance, Marie Antoinette, Scrim.

THIS IS THE BEST OFFERING OF BED SETS we can recollect—the result of a purchase of an importer's surplus. There are at least sixty handsome styles and from one to half a dozen Sets of a pattern.

White and Arabian tint, made up with generous ruffles and in the very best manner. We can imagine nothing more interesting just now to the owners of country homes.

85.75 Bed Sets at \$2.75. \$6 Bed Sets at \$2.95. \$7 Bed Sets at \$3.45.

89 Bed Sets at \$4.45. \$10 Bed Sets at \$4.85. \$11.50 Bed Sets at \$5.65.

\$14 Bed Sets at \$6.75. \$16 Bed Sets at \$7.75. \$23.50 Bed Sets at \$10.98.

.... \$11.75 to \$24.50

Forty Styles of Nottingham Lace Curtains Reduced. \$1.25 Curtains at 63c. a Pair. | \$2 Curtains at \$1 a Pair. | \$3 Curtains at \$1.50 a Pair. | \$1.35 Curtains at \$1.25 a Pair. | \$3.50 Curtains at \$1.75 a Pair. | \$4 Curtains at \$2 a Pair.

83 to 814 Irish Point Curtains at \$1.75 to \$8.75. 83.75 to 89 White & Arabian Marie Antoinette Curtains at \$2.45 to \$5.95. 87.50 Colored Dresden Lace Curtains at \$3.98. \$2 to \$8 Imported Madras Curtains at 98c. to \$2.98.

22c. Printed 40 Inch Double Bordered Art Scrim, 10c. a Yard. Ten thousand yards of fine artistic printed Scrim with borders of soft blended shades of rose, gold, blue, brown and green; also a number of designs in allover and rich stained glass effects in the most desired colorings.

Serims which sell regularly at 22c. a yard for 10c.

### \$87,100 in Oriental Rugs for \$57,063

These are well called "the picture Rugs." Not one will fail to be admired and they are so strongly woven that their lifetime is almost without end. Mostly handsome medallion designs. Sizes from 3x5 feet to 4x7 feet. Two groups:

200 Fine Cabistans. Finest weaves among them, some as fine as Kashans. Beautiful patterns, soft, rich and mellow. Sizes from 3x5 feet to 4x7 feet:

208 Kazak Rugs.

20,000 Yards of 75c. to \$1.75 Carpets at 59c. to \$1.35.

This is a fine stock, including plenty of patterns in Ingrains, Tapestry Brussels, Velvets and Axminsters. Two-toned as well as the Oriental patterns. With and without borders. Many in hall and stair patterns. Third Floor, Elm Place.

### \$1 Colored 35 Inch Satin Messalines, 69c.

THE FACTS WORTH SPECIAL MENTION in regard to this extra silk value are—that it is of a fine domestic make and has a superb lustrous finish. It is 35 inches wide. And that we have a full line of evening and street shades and black. Doubtless this entire lot will go tomorrow at 69c.

a yard.

85c. Waterproof Printed Foulard Silk, 50c.

81.50 All Silk 41 Inch Bordered Foulards at 75c.

82 Black 36 Inch Peau de Crepe at 81.

\$1.50 Black 40 Inch Satin Messaline, 81.

82.50 Black 36 Inch Serge Suitings, 81.25.

81.25 Black and Colored Silk Marquisette at 60c.

81.50 Imported 42 Inch Printed Foulards at 81.

81.25 Colored 26 Inch Satin Pongee at 89c.

Main Floor, Bond Street.

50 Cases of Jap. China, Hand Painted and Very Fine, Averaging Less Than Half Price.

Averaging Less Than Half Price.

WE BOUGHT AND HAVE JUST RECEIVED the stock on hand from the largest makers of China in Japan. They pack the surplus of manufactured goods at the season's end into assorted cases, and these cases are offered for sale without any definite listing of what they contain.

There is some variety of almost every article made in fancy china and several hundred Vases. The "body" of the china is thin and fine. The decorations are very daintify and beautifully applied. We have grouped them into lots and priced them in this way:

25c. for Values to 51.

50c. for Values to 51.

50c. for Values to 51.

51.50 and 51.08 for Values to 53.

List as examples of the values that prevail, we have at 25c.—worth up to 51.—richly decorated Sugar and Cream Sets, Chocolate Pots, Mayonnaise Bowls, Cracker Jars, Salad Bowls, footed Nut Bowls, etc. In the assortment at this and other prices are all sorts of Plates, Bowls, Trays, Boudoir China, etc., etc.

Serval hundred Vases are also included: Vases of distinct attractiveness and priced on an average less than half the usual.

ONC. for Vases Worth up to \$2.50. \$1.50 for Vases Worth up to \$5. \$1.08 for Vases Worth up to \$4. \$2.50 for Vases Worth up to \$4. \$2.00 for Vases Worth up to \$6. \$3.08 for Vases Worth up to \$6.

### 25c. Printed Percales for 121/2c. And Other Special Summer Cottons.

A fine assortment of heavy Persian weaves at extremely low prices. Sizes from 335 feet to 487% feet. \$4.50 to \$35 values at \$4.50 to \$30 values at \$4.50 to \$30.50 to \$35.50

Domestic Rugs. In harmony with the sale of Oriental Rugs we shall have a large number of domestic Rugs from the standard makers at very small prices.

59 Silky Baluchistans Many fine varietions in color effects. Sizes from 315 to 417

\$15.75 to \$35 values at.....

THE STORY OF SUMMER COTTONS for Monday rivals in economy and newness any news that has come from the Loeser Store this season. Here, for example, are several thousand yards of printed Percales, part of a great purchase of Cottons which in itself would be sufficiently large to stock an

ordinary store for a whole season, and because we bought them at a special figure we can sell them for exactly half of the usual price. There are fifty attractive patterns in neat stripes, from the fine hairline to the cluster styles, with many variations of widths and they show a range of the best colors on the white grounds. For women's and children's wear and for men's and boy's shirts, etc., these are excellent Percales. Yard wide and regulariv 25c. a yard for 121c.

25c. a yard for 125c.

Silk-and-Cotton Chiffon Shantungs at 16c.
25c. Mcreerized Diagonals at 14c.
Black and White Striped Volles at 16c.
15c. Zephyr Ginghams, Mill Ends, at 11c.
81.35 French Ratine at 98c.
36 Inch Irish Ramie Linen at 29c.

### Venise Lace Insertions, 5c. to 29c.

4,000 Yards of 10c. to \$1.29 Values.

ACES ARE AN IMPORTANT NOTE in summer dress styles and, judging from reports by our Paris correspondents, they are growing more

in favor every day.

That fact gives emphasis and interest to another extraordinary Lace event planned to start in the Loeser Lace Store tomorrow and concerning Venise Lace Insertions such as are in universal demand for

summer dress trimmings. They are all of very fine quality and in the straight and broken edge effects, in handsome medallions, floral, open-work and filet patterns; widths 1 to 5 inches. The lot is made up of one and two pieces of a kind, which was the reason the importer made a sacrifice.

Balance of the Oriental Laces at Sc. to 49c. instead of 15c. to \$2.08 a Yard. There remain just about enough for one good day's buying, and the collection is varied and offers unusually good range for choosing. One to ten inches wide and some can be matched in sets of various widths.

Main Ploor. None Sent C. O. D.

# ere as a recent example proved. He face Buckingham Palace. The pedestal memorial will cost \$100,000.

pretend to, but Galsworthy is statue of King Edward in bronze will sculptor is Bertram MacKennal

The late King Edward as the Peacemaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbimaker is the idea represented in the morist will be of Portland stone At the back is a grup representing Arbito grant a reduced rate for European
to grant a re